

presents

BIOM€TRICS IN BANKING

Setting the scene:

Challenges and opportunities - an EAB seminar

24.10.2014

„Biometric authentication – such as using your fingerprint to identify yourself – offers a further optimisation of the consumer payment experience on smart devices, providing an easy, quick and secure mechanism to access the card details stored within an app and initiate payment.“

By Jonathan Vaux, Executive Director at Visa Europe

Biometrics in Banking' will further familiarize you with biometric methods and applications by providing you guidance on how biometrics can support you to optimize the following key aspects of the banking process:

- Customer Interaction
- Operational Efficiency
- Fraud Reduction and Prevention

During the seminar we will reflect the many new opportunities arising from the gradual shift away from desktop/notebook computing on smartphones and tablets and share best practice of apps and web-based applications:

- Hear about biometric solutions for in-branch and mobile environment for internal and customer-facing usage
- Learn how biometrics support mega trends such as personalization, ...
- Identify how you can embed biometrics into your processes
- Discuss the impact of biometrics for the mobile payment world to the banking and financial services environment.

The one-day workshop will address the opportunities of biometrics in the financial market. It will be discussed how processes can be designed both biometrically protected and privacy compliant.

FACTS

When:

Friday October 24th 2014

Begin: 10.30 hrs

End: 17.00 hrs

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Where:

Citibank

25 Canada Square

Canary Wharf

London, E14 5LB

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Organizer:

European Association for Biometrics (EAB)

Co-organizers: Financial Fraud Action UK (FFAUK)

Supported by: Association of German Banks (BdB)

European Payments Consulting Association (EPCA)

British Banking Association

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Registration:

<http://eab.org/events/>

Registration fee:

275 EURO for suppliers and consultant

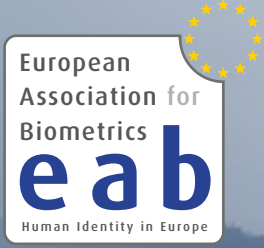
75 EURO (for EAB-members)

FREE ENTRANCE for end-users (banks, financial services organizations)

Lunch included!

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Who attends?

Attendees typically have an interest in developing biometrically enabled services within their organizations, have a responsibility for innovation at a financial institution or would like to learn more about the end-user requirements for biometrically enabled financial applications.



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AGENDA

Morning (landscape, developments)

10.00 Welcome by the chairman of the seminar
Dr. Farzin Deravi | Reader in Information Engineering at the University of Kent, member of the EAB Board

10.20 The new European Payment Services Directive (EPSD2): security concerns around European payments law
Anoosha Livani | Citibank

10.45 The role of biometrics in payments
Richard Martin | Head of Proposition - Authentication, Visa Europe

11.15 Coffee/thee

11.40 Biometrics are ready for banking: standards and security
Christoph Busch | Professor at the Gjøvik University Norway, member of the EAB Board

12.05 LUNCH KEYNOTE: Identity and digital signatures for corporate banking
Shameet Shahi | Vice President - eChannels Corporate Banking, Barclays Plc

12.30 Lunch

Afternoon (technology overview, use cases)

13.45 Biometric signature for mobile devices
Christiane Kaplan | Product Manager at Softpro - a Kofax Company

14.10 Biometric signature with real-time verification: going the whole way
Hana Cuboková | GE Money Bank
Petr Fojtík | DesignPLUS

14.35 Know your customer with biometrics: preventing identity fraud in large scale systems; two case studies
Oliver von Treuenfels | CCO at DERMALOG Identification Systems

15.00 Coffee/thee

15.30 Behavioral biometrics for continuous authentication: balancing security and usability
Ingo Deutschmann | Managing Director at Behaviosec

15.55 Vein pattern biometrics as a secure and convenient solution for Cooperate Online Banking and Intranet Security
Thomas Bengs | Head of Security Solutions at Fujitsu

16.20 Panel discussion: Is biometrics for financial services a temporarily hype from the mobile world or a game changer for the entire payment and banking sector?
Moderated by Max Snijder | Secretary of the EAB

16.50 Wrap up and closing
Dr. Farzin Deravi | Professor at the University of Kent, member of the EAB Board

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